



STRADA OWNER'S MANUAL

Digital Owner Guide

THE WATER WILL NEVER BE THE SAME.



STRADA MARINE CORPORATION



1. WELCOME TO STRADA

Congratulations on becoming a Strada owner.

Strada was created around a simple idea: a boat should not force its owner to choose between performance, technology, comfort, craftsmanship, and individuality.

Every Strada is engineered as a complete system. Structure, propulsion, helm technology, electrical architecture, entertainment, seating, powered features, lighting, storage, and owner interfaces are designed to work together.

This manual is intended to help you understand, operate, care for, and protect your Strada.

Read this manual completely before operating the vessel. Every person who operates your Strada should understand the controls, safety equipment, emergency procedures, and operating limitations of the vessel.

Component manufacturers - including the engine, batteries, displays, audio equipment, chargers, pumps, and other installed equipment - may provide separate documentation. Those instructions should be retained with this manual and followed where applicable.

2. OWNER RESPONSIBILITIES

The owner is responsible for ensuring the vessel is operated safely and legally.

Before allowing another person to operate the vessel, make certain that person understands:

- Steering and throttle operation
- Starting and stopping procedures
- Engine emergency cut-off system
- Navigation rules
- Passenger safety
- Capacity limitations
- Fuel system precautions
- Electrical system operation
- Docking procedures
- Emergency procedures
- Powered Strada systems
- Local, state, and federal boating laws

Never allow an impaired, inexperienced, or unqualified individual to operate the vessel.

The operator remains responsible for the vessel and everyone aboard it at all times.



3. KNOW YOUR STRADA

Before your first outing, locate and understand the function of:

- The Hull Identification Number
- Capacity certification information
- Battery banks and battery switches
- Main electrical disconnects
- Bilge pumps
- Fuel fill
- Fuel shutoffs, where equipped
- Fire extinguishers
- Life-saving equipment
- Navigation lights
- Horn
- Engine emergency cut-off system
- Boarding ladder
- Anchor and anchor storage
- Docking cleats
- Strada Vision displays and controls
- Powered doors and locks, where equipped
- Strada Shade system, where equipped
- Audio controls
- Charging connections
- Any emergency manual-release mechanisms provided for powered equipment

Never wait for an emergency to learn where these systems are located.

4. BEFORE EVERY DEPARTURE

Weather

Check current and expected conditions.

Do not depart when conditions exceed the capability of the vessel or operator.

Watch for rapidly changing wind, thunderstorms, visibility, wave conditions, and marine advisories.

Fuel

Confirm adequate fuel for the planned trip plus a reasonable reserve.

Inspect for fuel odor or visible leakage before starting the engine.



Never start the engine when a fuel leak or strong fuel odor is present.

Electrical System

Confirm adequate battery charge.

Check battery switches.

Verify helm electronics power correctly.

Confirm required navigation lights operate.

Engine

Inspect the engine according to the engine manufacturer's instructions.

Check for visible damage, leakage, loose components, or obstructions.

Make certain the propeller area is clear.

Steering and Throttle

Turn the steering system through its normal operating range.

Confirm smooth operation.

Check throttle and shift operation before departure.

Safety Equipment

Confirm that properly sized, approved personal flotation devices are available for every person aboard.

Confirm required throwable flotation devices, fire extinguishers, signaling equipment, first-aid supplies, and other legally required equipment are aboard and accessible.

Doors, Gates and Powered Equipment

Close and secure all doors and gates.

Place powered systems in their appropriate underway positions.

Confirm Strada Shade is properly positioned for the intended operation.

Secure loose equipment.

5. PASSENGER SAFETY

Passengers should remain inside designated passenger areas while underway.

Never permit anyone to sit or stand on:

- Rails
- Seat backs
- Exterior deck edges
- The bow outside protected passenger areas
- Engine structures



- Boarding ladders
- Swim platforms while the engine is operating

Passengers should never obstruct the operator's visibility.

Children and passengers who cannot swim should wear an appropriate life jacket whenever aboard.

The engine must be shut down before anyone enters the water from the vessel.

Never allow anyone near the propeller while the engine is operating.

6. CAPACITY AND LOADING

Never exceed the passenger, weight, or horsepower limits identified for your specific Strada.

Capacity includes people and equipment.

Distribute passengers and equipment evenly.

Excessive weight concentrated at the bow, stern, or one side can materially change vessel handling.

Secure heavy equipment before getting underway.

Conditions matter. A vessel that can safely carry a particular load in calm water may behave differently in wind, waves, wakes, or rapidly changing conditions.

Reduce speed whenever conditions require it.

7. ENGINE EMERGENCY CUT-OFF SYSTEM

Use the engine emergency cut-off system whenever operating the vessel.

The system is intended to stop propulsion if the operator is unexpectedly separated from the helm.

Before departure:

- Attach the cut-off device properly
- Test the system according to the engine manufacturer's instructions
- Make sure another responsible adult aboard understands how to stop the vessel and summon assistance

Never intentionally disable or bypass an engine safety system.

8. CARBON MONOXIDE

Carbon monoxide is invisible, odorless, and potentially fatal.



Engine exhaust contains carbon monoxide.

Never allow passengers to remain in areas where exhaust can accumulate.

Never operate an engine in an enclosed or poorly ventilated environment.

Be particularly cautious when:

- Idling
- Operating at low speed
- Docked near another operating vessel
- Using canvas or enclosures
- Swimming near operating engines

If anyone develops headache, dizziness, nausea, weakness, confusion, or unusual fatigue, immediately move the person into fresh air and seek appropriate emergency assistance.

9. FUELING YOUR STRADA

Before fueling:

- Shut off the engine
- Turn off ignition sources
- Do not smoke
- Extinguish open flames
- Ask passengers to leave the vessel when required by the fueling facility or applicable rules
- Secure the vessel
- Identify the correct fuel fill

Use only the fuel specified by the engine manufacturer.

Never confuse fuel, water, or waste fittings.

Do not overfill the tank.

After fueling, securely replace the fuel cap and inspect for spilled fuel.

If fuel is spilled, clean the spill appropriately before starting the engine.

Never operate the vessel when a fuel leak is suspected.

Fuel-system components must not be altered by unauthorized personnel.



10. STRADA VISION

Strada Vision serves as the vessel's central digital interface on equipped models.

Depending upon configuration, Strada Vision may provide access to:

- Vessel information
- Navigation
- Engine information
- Lighting
- Audio
- Battery information
- Powered systems
- System status
- Warnings and alerts
- Camera systems
- Owner settings

Before operating the vessel, familiarize yourself with the screens and controls installed on your particular Strada.

IMPORTANT

Strada Vision assists the operator. It does not replace the operator.

Never rely exclusively on a display, chart, camera, sensor, alarm, or electronic system for safe navigation.

The operator must maintain a proper lookout at all times.

If a critical warning appears, reduce speed and place the vessel in a safe condition as soon as circumstances permit.

11. HELM OPERATION

Before starting the engine:

- Sit in the operator's position
- Confirm the throttle is in neutral
- Attach the engine cut-off device
- Confirm passengers are safely positioned
- Verify the water around the vessel is clear

Start the engine according to the engine manufacturer's procedure.



Observe the helm for warnings.

Before leaving the dock, confirm steering response and proper shift engagement.

Never leave the helm unattended while the vessel is underway.

12. POWERED STRADA SYSTEMS

Certain Strada models may incorporate electrically or mechanically powered systems.

These may include doors, shade systems, seating components, access panels, or other movable features.

Before operating any powered system:

- Make sure the entire movement path is clear
- Keep hands, fingers, clothing, children, pets, equipment, lines, and other objects away from moving components
- Never force a powered mechanism
- Never continue operating a mechanism that is binding, making an abnormal sound, moving unevenly, or repeatedly stopping

Stop using the affected system and contact Strada support or an authorized service provider.

13. STRADA SHADE

Where equipped, Strada Shade is an integrated powered shade system.

Before deployment, confirm adequate clearance above and around the system.

Never operate the shade while someone is holding or leaning against its moving structure.

Do not use the shade in conditions exceeding the system's intended operating environment.

Before trailering, transporting, severe-weather storage, or high-speed operation where required, place the system in its designated secured position.

Never modify the shade mechanism.

14. STRADA DOORS AND LOCKING SYSTEMS

Where equipped, powered or integrated doors should be fully secured before the vessel gets underway.

Never place fingers or objects in the path of a moving door.

Do not allow children to operate powered doors unsupervised.



If a door does not operate normally, discontinue powered operation until the condition is evaluated.

Do not repeatedly cycle a malfunctioning mechanism in an attempt to force it closed.

15. ELECTRICAL SYSTEM

Your Strada contains a sophisticated marine electrical system.

Do not alter factory wiring, circuit protection, battery configuration, grounding, charging equipment, or electronic control modules without authorization.

Automotive electrical components should not be substituted for required marine-rated components.

If a circuit protection device repeatedly trips, do not simply continue resetting it.

A repeated fault may indicate an electrical problem requiring inspection.

Keep battery connections clean, secure, and protected.

Follow battery and charger manufacturer instructions.

16. AUDIO AND ENTERTAINMENT

Your Strada's audio system is designed as part of the onboard experience.

Operate it responsibly.

Extremely high sound levels can interfere with communication between passengers and can prevent the operator from hearing horns, alarms, other vessels, or emergency signals.

When docking, navigating congested water, operating after dark, or encountering difficult conditions, reduce audio volume enough to maintain situational awareness.

17. LIGHTING

Navigation lights are safety equipment.

Confirm proper operation before nighttime use or operation during restricted visibility.

Use navigation lighting in accordance with applicable regulations.

Decorative and entertainment lighting must never interfere with legally required navigation lights or impair the vision of the operator or other boaters.

18. BILGE AND WATER MANAGEMENT

Inspect the bilge before departure.



Unexpected water accumulation should always be investigated.

Never assume that an operating bilge pump means the condition is normal.

If water is entering the vessel faster than the pump can remove it:

- Have everyone put on life jackets
- Reduce unnecessary electrical loads
- Determine the source if it can be done safely
- Proceed toward a safe location
- Request assistance when necessary

19. DOCKING

Approach the dock at minimum controllable speed.

Prepare lines and fenders before reaching the dock.

Account for wind and current.

Never use hands, arms, feet, or legs to stop the vessel between the boat and dock.

Use fenders.

When possible, have a passenger assist with lines only after being instructed by the operator.

Never jump from a moving vessel onto a dock.

20. ANCHORING

Use an anchor appropriate for the vessel and bottom conditions.

Keep hands and feet clear of anchor lines.

Never wrap an anchor line around a hand, arm, leg, or other body part.

Secure the anchor only to a structure intended for anchoring loads.

Maintain sufficient scope for conditions.

Monitor the vessel's position to make certain the anchor is holding.

21. SWIMMING AND WATER ACTIVITIES

Before anyone enters the water:



- Stop the vessel
- Shift to neutral
- Shut off the engine
- Confirm the propeller has stopped

Never restart the engine until every swimmer is aboard and accounted for.

Use the designated boarding ladder for entering and leaving the water.

Do not swim near an operating engine because of both propeller hazards and carbon-monoxide exposure.

22. TOWING WATER SPORTS

Follow all applicable laws governing tow sports.

Use only approved tow points.

Never attach a tow rope to railings, cleats, shade structures, seating structures, or components not designed for towing.

A responsible observer should monitor the person being towed so the operator can maintain attention on vessel operation.

Keep tow ropes away from the propeller.

Never back toward a person in the water.

23. ROUGH-WATER OPERATION

Reduce speed before encountering large wakes or waves.

Approach conditions at an appropriate angle.

Do not intentionally launch the vessel from waves.

Keep passengers securely positioned.

Heavy bow loading can increase the possibility of taking water over the bow.

The operator must continuously adjust speed and direction to conditions.

24. TRAILERING

Use a trailer specifically rated and configured for your Strada.



Confirm the combined weight of the vessel, engine, fuel, batteries, equipment, and trailer does not exceed the towing vehicle or trailer ratings.

Before transport:

- Secure the vessel
- Secure or remove loose equipment
- Place powered systems in their transport positions
- Secure Strada Shade
- Confirm trailer lights
- Confirm tires and tire pressure
- Inspect wheel bearings
- Connect safety chains
- Confirm hitch engagement
- Attach required breakaway equipment

Never rely solely on the trailer winch strap to secure the vessel.

25. LAUNCHING

Before backing down the ramp:

- Install the drain plug where applicable
- Remove transport straps as appropriate
- Prepare dock lines
- Prepare fenders
- Check the ramp and surrounding area
- Disconnect only the equipment necessary for launching

Do not release the vessel from the winch until it is sufficiently supported by the water.

After launching, move away from the ramp promptly and complete remaining preparations at an appropriate location.

26. RETRIEVING THE VESSEL

Approach the trailer slowly.

Account for wind and current.

Do not use excessive engine power to force the vessel onto the trailer.



Once properly positioned, secure the vessel according to the trailer manufacturer's requirements.

Before leaving the ramp area, move to the designated preparation area and complete all transport securing procedures.

27. CLEANING AND CARE

Regular care protects the appearance and performance of your Strada.

After use, particularly in salt or contaminated water:

- Rinse appropriate exterior surfaces with fresh water
- Remove salt, dirt, insects, plant material, and other contaminants
- Dry surfaces where practical
- Inspect upholstery
- Inspect flooring
- Inspect metal surfaces
- Inspect exterior finishes
- Clean spills promptly

Do not use aggressive solvents, abrasives, bleach, harsh chemicals, or unapproved cleaning products on Strada finishes.

Test any new cleaning product in an inconspicuous area first.

28. UPHOLSTERY

Remove spills as soon as practical.

Use mild soap, clean water, and soft materials unless the upholstery manufacturer specifies otherwise.

Do not scrub aggressively.

Avoid unapproved solvents or chemical cleaners.

Allow upholstery to dry before long-term covering whenever practical.

Never leave wet towels, clothing, inflatables, or other moisture-trapping objects on seating for extended periods.

29. METAL AND EXTERIOR SURFACES

Rinse metal surfaces after exposure to salt water.

Keep stainless components clean and dry.



Surface discoloration should be addressed early.

Do not use steel wool or materials that may embed contaminating metal particles into stainless surfaces.

Use products approved for the specific finish.

30. FLOORING

Remove loose dirt and debris regularly.

Clean spills promptly.

Use cleaning methods appropriate for the installed flooring material.

Do not use pressure, heat, chemicals, or abrasive tools beyond the flooring manufacturer's recommendations.

31. ENGINE MAINTENANCE

The propulsion-system manufacturer's manual governs engine maintenance requirements.

Follow all specified service intervals.

This includes applicable requirements for:

- Engine oil
- Gearcase lubricant
- Filters
- Spark plugs
- Cooling system
- Propeller
- Anodes
- Fuel system
- Winterization
- Software or diagnostic service

Keep maintenance records.

Failure to follow engine-manufacturer requirements may affect engine warranty coverage.

32. STORAGE AND WINTERIZATION

Before extended storage:



- Clean the vessel thoroughly
- Remove food and perishable items
- Dry interior spaces
- Charge and maintain batteries according to manufacturer requirements
- Service the fuel system as appropriate
- Winterize the engine where freezing temperatures are possible
- Winterize freshwater or other water-containing systems where equipped
- Protect upholstery and finishes
- Position covers to provide proper protection and ventilation
- Do not allow snow, water, or ice to accumulate excessively on covers

33. EMERGENCY PROCEDURES

Person Overboard

Immediately alert everyone aboard.

Reduce speed.

Keep the person continuously in sight.

Throw flotation assistance.

Approach carefully.

Shift to neutral and shut down propulsion before the person reaches the boarding area.

Fire

Stop the vessel when safe.

Shut down engines and fuel sources where appropriate.

Have everyone put on life jackets.

Use the correct fire extinguisher only if conditions allow safe firefighting.

Request emergency assistance.

Never open an enclosed compartment containing a suspected fire unless the appropriate emergency procedure requires it; introducing oxygen may intensify the fire.

Fuel Leak

Do not start the engine.

Eliminate ignition sources.

Keep people away from the affected area.

Ventilate when appropriate.

Obtain qualified assistance.



Steering Failure

Reduce power immediately.

Warn passengers.

Use emergency steering procedures provided by the propulsion/steering manufacturer if available.

Request assistance if control cannot be safely maintained.

Electrical Failure

Protect passengers first.

Turn off nonessential electrical equipment.

Do not repeatedly reset a circuit that continues to trip.

Return to a safe location or request assistance.

34. STRADA SERVICE STANDARD

**REPLACE
FIRST.
RESOLVE
FAST.**

For a confirmed covered manufacturing defect requiring replacement: replace the defective component, restore the vessel, and get the owner back on the water.

Strada's approach to a confirmed defect in a Strada-manufactured or Strada-supplied component that is covered under the applicable Strada warranty is straightforward:

We do not want an owner repeatedly inconvenienced while someone attempts temporary repairs to a defective covered component.

When Strada confirms that a covered component requires replacement because of a manufacturing defect, our preferred service response is:

Replace the defective component. Restore the vessel. Get the owner back on the water.

Then Strada handles the appropriate internal review with its suppliers, manufacturing team, or service partners.

The owner should not become the middleman.

REPLACEMENT DOES NOT MEAN NEGLECTING DIAGNOSIS

Safety-related failures and complex systems still require proper diagnosis so the underlying cause is identified and the replacement can be completed correctly.

Normal wear, accidental damage, misuse, impact damage, improper storage, unauthorized modification, lack of maintenance, environmental damage, and failures outside the applicable warranty are evaluated



separately.

The written Strada Limited Warranty controls warranty coverage, exclusions, duration, remedies, and legal rights.

35. DO NOT MODIFY YOUR STRADA

Unauthorized modifications can affect safety, handling, electrical operation, structural integrity, performance, and warranty coverage.

Do not modify:

- Structural components
- Rails
- Fuel systems
- Steering
- Throttle systems
- Electrical architecture
- Battery configuration
- Propulsion mounting
- Powered systems
- Strada Vision hardware
- Factory programming
- Safety equipment
- Strada Shade
- Doors or locking mechanisms

Contact Strada before making a significant modification.

36. OWNER DOCUMENTATION

Maintain a permanent record containing:

- Hull Identification Number
- Engine serial number
- Trailer VIN, where applicable
- Battery information
- Purchase information
- Delivery inspection
- Service records



- Maintenance history
- Installed options
- Software updates
- Warranty claims
- Replacement components

Keep photographs and identifying information separately in case the vessel is lost or stolen.

37. COMPONENT MANUALS

Strada integrates equipment produced by specialized manufacturers.

The Strada digital manual should therefore include a Component Library containing the current documentation applicable to the owner's specific vessel.

Examples include:

- Engine and propulsion manual
- Helm display documentation
- Navigation system
- Audio system
- Amplifiers and speakers
- Battery system
- Battery charger
- Steering system
- Strada Shade
- Lighting controls
- Pumps
- Trailer equipment
- Other installed accessories

38. DIGITAL MANUAL - STRADA-SPECIFIC INFORMATION

The Strada Digital Owner Guide is designed to become a living ownership system, not simply a static document.

The digital experience should allow an owner to select the boat's year, model, and hull number and then display information specific to that vessel.

MY STRADA

Model



Year

Hull Identification Number

Engine / Engines

Engine Serial Number

Propeller

Battery Configuration

Software Version

Installed Options

Original Equipment

Warranty Status

Service History

One-touch access should include:

- OPERATE - How everything works
- LEARN - Short instructional videos
- CARE - Cleaning and maintenance
- SERVICE - Service and support
- REPLACEMENT PARTS - Correct components for that particular Strada
- DOCUMENTS - All manuals in one place
- SAFETY - Emergency and safety information
- MY STRADA - Vessel-specific information

39. FINAL WORD

A Strada is designed to be used.

Learn the vessel.

Respect the water.

Maintain the systems.

Protect the people aboard.

And when something is not right, tell us.

We built it.

We stand behind it.



We intend to keep you on the water.

STRADA

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